

Anna
Egelhoff

work experience

AUG '20 –
PRESENT

online shop manager & designer

MINNY & PAUL – MINNEAPOLIS, MN

- Oversee and execute all packing and shipping of online orders through ShipStation
- Lead customer communication on all online shop gifts and support Head of Operations with corporate gift packs, studio inventory and organization
- Assist with gift photoshoots and develop branded and corporate co-branded print collateral

MAY '16 –
PRESENT

graphic designer

VARIOUS LOCATIONS

- Develop brand collateral and visual systems such as logos, website pages, style and brand direction for local brands, studios, and publications
- Establish meaningful and strategic reports rooted in design and relevant trend research
- Art direct and collaborate with illustrators for publication illustrations

SEPT '15 –
MAR '19

designer

FUSION HILL – MINNEAPOLIS, MN

- Developed and executed design concepts, multi-layered print and digital campaigns and thought leadership pieces for many healthcare and financial brands
- Expanded project management role through client interaction, project presentations and scope navigation
- Elevated Fusion Hill brand through social media and marketing contributions

AUG '11 –
FEB '14

access assistant

DISABILITY RESOURCE CENTER, UMN – MINNEAPOLIS, MN

- Prepped and administered daily exams, converted textbooks to readable documents and assisted students, faculty and staff by taking notes and giving visual descriptions to increase classroom access
- Managed schedules for DRC Specialists and provided friendly customer service to clients

ANNAEGELHOFF.COM

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education

university of minnesota-twin cities

CLASS OF 2015 – GPA OF 3.5

bachelor of fine arts – graphic design
minor – gender, women & sexuality studies

skills

design

INDESIGN



PHOTOSHOP



ILLUSTRATOR



SQUARESPACE



SKETCH



DREAMWEAVER



certificates

dean's list

2013 – 2015

the aurora center

40-HOUR SEXUAL ASSAULT CRISIS
COUNSELOR CERTIFICATE

document & web

GOOGLE SUITE – SHIPSTATION –
MICROSOFT OFFICE – WORDPRESS

miscellaneous

ACTIVE LISTENING – HAND LETTERING –
EYE SPY – UNTANGLING KNOTS – ROLLER
SKATING – COMPLIMENTS

hello!

I'm a Minneapolis-based designer & people person who loves handwritten notes, design activism, tackling big dreams & a strong cocktail.

nice to meet ya!